



The Therapist's Blueprint

Bridge academia and real-world practice with an impactful keynote, practical tools, actionable insights, and more!



Crystal Joseph, LCPC, LPC, ACS
PsycYourMind CEO

FOUNDATIONS

- Keynote
 - **25** signed copies of *PoundCake & Private Practice: 5 Things I Learned During My First Year*
 - **25** signed copies of *PoundCake & Private Practice: 5 Things I Learned During the Pandemic*
- \$5000**

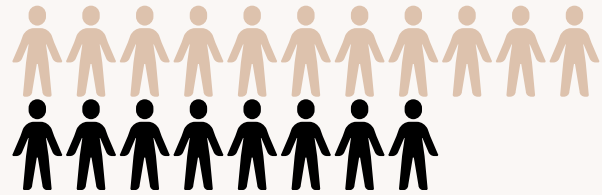
FRAMEWORK

- Keynote
 - **25** signed copies of each book
 - **Internship Bundle:** Licensable
 - **Clinical Writing Manual:** Licensable to contracted host (*includes how to document after a client dies by suicide*)
- \$7500**

FUNCTION

- **25** signed copies of each book
 - Internship Bundle: Licensable
 - Clinical Writing Manual: Licensable
 - **60-minute seminar:** Private practice development
- \$10,000**

Social Proof



19 graduate-level interns have matriculated through PsycYourMind since 2018. Eight are clinically licensed.

6

The number of former PsycYourMind interns/residents who now own a private practice.

Book Review

I wish this book had been available before I started my practice. Crystal's transparency in addressing the challenges, barriers, and pitfalls that therapists and business owners face is invaluable. This book is a must-read for anyone considering clinical work or opening a private practice, providing crucial awareness of common obstacles. I plan to gift this book to future clinicians looking to open their practices..

Rhaea Goff, LCSW-, LCSW-C, Certified Purpose Clarity Coach and Founder of A Rhaea Hope